

Opportunities  
to Save Money  
Every Day

Giving a Whole  
New Meaning to  
"Buying Ohio"

We're Here to  
Answer Your  
Questions

MyEnergy  
MyWay™



# my NOPEC

NORTHEAST OHIO PUBLIC ENERGY COUNCIL  
WINTER 2014

## WE'RE NOPEC, GIVING YOU THE OPPORTUNITY TO SAVE EVERYDAY!

Your community has chosen to join NOPEC as your provider based on a long and successful partnership of offering energy cost savings that have been passed along to our customers. By law, however, every two years you have the right to choose your energy provider with no penalty. In the coming month you will be receiving a letter in the mail from NOPEC regarding this choice.

**Choosing to stay with NOPEC is easy! Do nothing, your enrollment is automatic.**



[nopecinfo.org](http://nopecinfo.org)

We're the Northeast Ohio Public Energy Council (NOPEC), a non-profit group of communities whose mission is to keep our gas and electric bills low. We are the largest public energy aggregate in the nation with more than 130 members serving over 170 communities in 10 counties across Northeast Ohio. And, we use our immense buying power to negotiate better rates, better representation and better choices for residents and small businesses, like you.

Since our inception in 2000, we have saved our member residents and businesses more than \$185 million.

In today's volatile, deregulated energy marketplace, we know that long-term rate stability is important to you. With NOPEC on your side, you can be sure that your energy costs will remain consistent, predictable and affordable.



## WE ARE GIVING A WHOLE NEW MEANING TO BUYING OHIO.

In what the Plain Dealer called “the largest buy local” campaign ever, the Northeast Ohio Public Energy Council (NOPEC) signed an agreement with a new supplier that emphasizes buying Ohio gas over interstate gas.

“NOPEC is pleased to help Northeast Ohio residents and businesses cut their heating bills for years to come,” said Joe Migliorini, Chairman of NOPEC’s Board of Directors. “We’ve all heard and read about Ohio’s extensive shale gas deposits, but this agreement allows Northeast Ohioans to capitalize on this great local resource. NOPEC expects to purchase a large amount of Ohio natural gas at a significant savings which will be contractually passed along to our customers.”

The six year pact between NOPEC and our new wholesale supplier NextEra Energy Services, Ohio LLC (“NESO”) could mean an estimated savings of 50 to 60 cents per thousand cubic feet (Mcf) due to lower costs compared to today’s delivered gas prices. By negotiating beyond normal



retail boundaries, NOPEC may be able to bring even more savings to the table as well. The new agreement breaks traditional pricing components (commonly known as the “adder”) into individually identified and negotiated price factors. This technique could realize as much as \$0.50 in additional savings to NOPEC customers bringing total possible savings of as much as \$1 per Mcf below current market trends. The new agreement supports economic growth in Northeast Ohio. “NOPEC is very excited to be able to look at the resources available in our region in a new way, enabling us to put together a program that will truly benefit our customers and communities, while

at the same time supporting jobs and economic growth within our state,” according to NOPEC executive director Chuck Keiper. “NOPEC has been working on changing this paradigm for our customers for many months. The staff and the board of directors have very diligently and thoughtfully examined what is happening in the market in order to construct what we believe to be a true value-add and real savings opportunity for the people we serve,” he added.

## WE’RE HERE TO ANSWER YOUR QUESTIONS

### What is NOPEC?

The Northeast Ohio Public Energy Council is a non-profit energy aggregation representing about 550,000 electric residential and small business customers and 250,000 natural gas residential and small business customers in 174 communities in 10 Northeast Ohio counties. NOPEC was founded in 2000. We use bulk-buying techniques to get the least expensive power we can and then supply that power in the form of electricity and natural gas – at reduced rates – to our customers. We estimate that since we were founded, we have saved our customers in Northeast Ohio over \$185 million. We are also increasingly involved in encouraging and implementing energy conservation that saves our customers additional money.

### What is NOPEC’s relationship with NextEra?

In November 2013, NOPEC entered into an agreement to buy Natural Gas for NOPEC customers from NextEra of Ohio. That agreement will begin with March meter reading for Columbia Gas of Ohio Customers (COH), and April meter reads with Dominion East Ohio Gas Customers (DOE).

### What are these opt out letters that NOPEC is sending out – a lot of people are confused by them.

We make it as simple as we can, but energy and utilities can sometimes be rather complex. While we believe that NOPEC is the right choice to help you save money every day, we are required – every two years – to give our members the opportunity to “opt out” of NOPEC. In other words, every two years you have a chance to choose another natural gas provider or return to the Standard Choice offering with COH or DOE. If you would like to continue saving money with NOPEC, nothing is required of you – you don’t have to fill out anything or return anything, easy right?

### Why do you need to send these out every two years?

It’s the law. We’re required to do it.

### If someone opted out two years ago, do they have to opt out again?

By law, if the customer opted out two years ago and did not choose an alternative supplier (remains with Stand Choice Offer or SCO) they will need to opt out again.

### Some people complain about having to pay for a stamp for the envelope.

We believe our customers will continue to enjoy the savings NOPEC provides by choosing not to opt-out

of our program. Because of this and in order to be able to pass along the maximum savings to you, we do not pay for return postage.

### I read the opt out letter, and I can see where it might confuse some people. Do you think this confuses people?

Since the utility industry is government regulated, some language can be very complex to explain. The bottom line is that NOPEC works hard behind the scenes on the issues involved in the gas and electric industries in order to bring back lower rates for you and our approximately 550,000 customers in Northeast Ohio. We understand the utility industry thoroughly and have the knowledge and voice to pursue lower rates for our region, which in turn helps make Northeast Ohio a more affordable place to live and work.

### Is there someone I can call if I still have questions?

Yes. You can call **1.855.NOPEC01** (667.3201). We also encourage you to visit us at [nopecinfo.org](http://nopecinfo.org).





# NOPEC recently partnered with NextEra Energy Services Ohio, LLC to use Ohio shale gas to save NOPEC customers nearly \$150 million.

NextEra Energy Services Ohio, LLC is proud to be the natural gas supplier of choice for the Northeast Ohio Public Energy Council (NOPEC). NextEra Energy Services Ohio and its affiliates, provide affordable electricity and natural gas products to residential and commercial customers in competitive markets across North America. They are licensed to serve residential and commercial customers in 14 U.S. states and the District of Columbia.

NextEra Energy Services is a wholly-owned subsidiary of NextEra Energy Resources, one of the largest wholesale generators of electric power in the U.S., and the largest generator of renewable energy from wind and sun in North America. Their parent company, NextEra Energy, Inc., one of the nation's leading clean energy providers, is a Fortune 200 company with 2012 revenues of more than \$15.3 billion and more than 42,000 megawatts of generating capacity. NextEra Energy, Inc. employs nearly 15,000 people in North America.



## WE'RE YOUR LINK TO MyEnergyMyWay™

Joining **MyEnergyMyWay™** lets you see how other people, like you, are saving money. This online community gives you access to a wide variety of resources that will help you reduce your gas and electric usage, and ultimately save you money.

As a member you will find expert advice on energy conservation. You will be able to purchase energy saving products through our on-line store at a discounted rate and you can compete with your neighbors for valuable prizes.

Go to [nopecinfo.org](http://nopecinfo.org) today, click on MyEnergyMyWay and start saving today!

